MAIL TO: Office of the Attorney General Registry of Charlable Trusts P.O. Box 903447 Sacramento, CA 94203-4470

STREET ADDRESS: 1300 | Street Sacramento, CA 95814 Telephone: (916) 323-5079

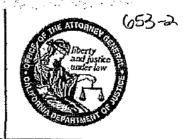
WEB SITE ADDRESS: http://ag.ca.gov/charities/

## COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

## ANNUAL FINANCIAL REPORT FOR 2004 (California Government Code Section 12599)

Failure to file annual financial report by January 30<sup>th</sup> annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser: (53	Name and Address of Charitable Organization 3 H - 60 LHG LK5		
G'M Public Relations Inc.	CT No F.E.I.N. No. 95-398-2067		
Name of commercial fundraiser			
4429 Village Road	Sacramento County Deputy Sheriffs Assn.		
Address of commercial fungicalises	1700 I Street Suite 100		
Long Beach CA 90808	Address of charity		
City, State and ZIP Code	Sacramento CA 95814 City, State, and ZIP code of charity		
Figures from (check one): National Campaign  California Campaign	City, State, and zir these of Charty		
Telementeting Durect mene hold (on) (from) Janu	/(Date or dates must be shown)		
(Typo of activity)	,		
is the contract between the commercial fundralser and charity based upon a fee or perc			
If other, provide brief explanation			
1. REVENUE	05 00100		
A. Cash contributions	95, 221.00 A		
B. Entertainment sales or admission charges	B.		
C. Sales from products	C.		
D. Advertisement sales	D.		
E. Membership fees	E.		
F. Other sources: (Specify)	Po.		
a	Fa. Fb.		
b	Fc.		
d.			
G. TOTAL REVENUE	.95,221.00		
2. EXPENSES	A . 18 A		
A. Fees or commissions	9,448.39 a.		
B. Salaries	16, 504.81 B.		
C. Payroll taxes			
D. Employee benefits	D.		
E. Cost of merchandise for resale	<u> </u>		
F. Cost of entertainment	3,331, 18 c.		
G. Postage			
H. Advertising	н. 4,291.49 г		
I. Telephone	<u> </u>		
J. Rental of equipment	ј.		
K. Facilities charge L. Permits	107.29 L		
M. Other expenses: (Specify) a. Direct Mail	12 03.80 Ma.		
b. Printing	11,946.16 Mb.		
c. Office Supplies & Expense	16, 195, 46 Mc.		
d. Office Bent	1,809, 40 Md.		
N. TOTAL EXPENSES	76, 176, 80 n.		
e. Employee Recruiting	483.07		
t. Legal and Accounting	1752.28		
9. Insurance	2156.56		
h. Payroll Service	550. 31 0.7.2.1) 55 CT-2CF CFR Financial Report (12-03)		
i. Transportation / Auto	2724.55 C1-2GF CFR Financial Report (12-03)		
1. Corporate Income Tax	2015.02		
0	381. 01		
K. Computer Expense			

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COMMERCIAL	FUNDKAISEK	ruk un	IAKITADL	こといいというこう
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(California	Government Code Section	12599)
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3.	Amount to charity (subtract line 2N from line 1G)			19,044.20 3.					
4.	Less additional fundralsing expenses paid by charity including	harity)	Ø_ 4.						
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)				<u>Ø</u> 5.					
<b>6.</b>	Net proceeds realized by charity from the campaign (subtract		19,094.20 6.						
7.	(a) Does any officer, director, partner or owner of the commercial fundralser has contracted to so  1) Yes No If "yes" complete the following:	-	lirectly or Indi	rectiy, the charitable organization					
	Name of officer, director, partner or owner of commercial fundralser	Name and address of charitable organization		Relationship of officer, etc. to charitable organization					
				-					
				······································					
(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.									
	Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and								